

SAN DIEGO
SUPERCOMPUTER CENTER

Primary Logo

SAN DIEGO
SUPERCOMPUTER CENTER

Primary Logo Reversed

SAN DIEGO
SUPERCOMPUTER CENTER

The primary logo should always be used and appear on a white background whenever possible. A navy background is an acceptable alternative.

- **Do not** change the typeface.
- **Do not** attach other graphic elements to the logo.
- **Do not** stretch or change the proportions of the logo.
- **Do not** rearrange or overlap components of the logo.
- **Do not** alter the weight of the logo.

1-color Navy

**SAN DIEGO
SUPERCOMPUTER CENTER**

1-color Black

**SAN DIEGO
SUPERCOMPUTER CENTER**

1-color White



When the logo must appear in one color use navy, black, or white.

Secondary Logo



Secondary Logo Reversed



The SDSC initials should never replace the primary logo, but may be used for decorative purposes.

Minimum Spacing Requirements



Minimum Size

**SAN DIEGO
SUPERCOMPUTER CENTER**

1 ½ inches

SDSC

½ inch

Primary Colors



Navy
Pantone 2767
CMYK 100 86 42 42
RGB 24 43 73
#182B49

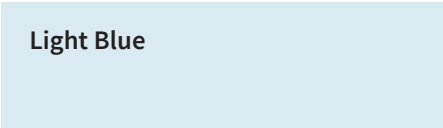


Gold
Pantone 1245
CMYK 6 35 99 18
RGB 198 146 20
#C69214

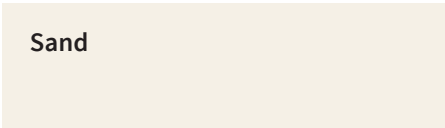
Secondary Colors



Blue
Pantone 3015
CMYK 100 35 3 21
RGB 0 98 155
#00629B



Light Blue
20% Pantone 3015
CMYK 13 3 3 0
RGB 218 232 240
#DAE8F0



Sand
Pantone 9285
CMYK 4 6 10 0
RGB 245 240 230
#F5F0E6



Green
Pantone 7490
CMYK 60 23 92 5
RGB 110 150 59
#6E963B

Source Sans Pro

Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

Semibold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

REFRIGERATOR DELUXE

Extrabold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

For text and headlines Source Sans Pro can be used. Refrigerator Deluxe can be used in headlines only and must be displayed in ALL CAPS.